PATENT Serial No.: 09/690,366 Docket No. 28150.6 Customer No. 000027683

Amendments to the Specification

Please delete the title in its entirety and substitute the following replacement title in place thereof.

--METHOD,-AND SYSTEM AND COMPUTER PROGRAM PRODUCT FOR EMBEDDING FORMING A HYPERLINK WITHIN A DIGITAL VERSION OF A HARDCOPY MASS-PRODUCED PRINTED PAPER--